Wisconsin: the rules for aesthetic practice

What Wisconsin's laws and boards say about who may do aesthetic treatments, who must supervise them, and who can own the practice.

Nurse practitioners: Reduced Practice (independent practice available after 3,840 + 3,840 hours, 2025 Wisconsin Act 17)

Nurse practitioners

Reduced (AANP). Changed by 2025 Wisconsin Act 17, in effect September 1, 2026 (APNP credentials became APRN credentials that day). An APRN practices in collaboration with a physician or dentist and documents that relationship (no filing with DSPS), unless the Board of Nursing approves the APRN's application for independent practice: 3,840 hours of professional nursing in a clinical setting over at least 24 months AND 3,840 hours in the APRN role working with a physician or dentist who was immediately available for consultation, over at least 24 months. Independent practice starts only after Board approval and shows on the license (Wis. Stat. §441.09(3m)).

Delegating to RNs, estheticians and staff

No Wisconsin board statement on cosmetic procedures was checked in November 2026. Ask the Board of Nursing before delegating.

Who can own the practice

Not settled: Wisconsin's statutes and Attorney General opinions couldn't be read in the November 2026 check because the state's law website was down. Legal commentary cites a 1986 Attorney General opinion (OAG 39-86) as saying a business corporation may not provide medical services through employed physicians; ask your attorney to confirm it before you rely on it. Confirm the entity type with a Wisconsin healthcare attorney.

The biggest risk in Wisconsin. NPs who haven't been verified for independent practice still need a documented collaborative relationship with a physician or dentist.

Check it with your boards: Wisconsin Board of Nursing - dsps.wi.gov/pages/BoardsCouncils/Nursing/Default.aspx and Medical Examining Board - dsps.wi.gov/Pages/BoardsCouncils/MEB/Default.aspx. Checked November 3, 2026. Rules change, so read the current rule on the board's own site before you act.

Ask S.A.G.E. next. S.A.G.E., our AI practice advisor, answers from this same Wisconsin reference, free in your TMAA account, which you can set up at go.medicalaestheticsassociation.com/start-here. Try:

1. I'm an RN in Wisconsin. What has to be in place before I offer injectables?
2. What must my medical director agreement cover in Wisconsin?
3. What can an esthetician do in Wisconsin, and what needs an order?

S.A.G.E. is not legal advice. For a binding answer, talk to a healthcare attorney in your state.